

TOP



ENTREPRENEURS POCKET GUIDE

A pocket guide to the finest Emerging Tourism Establishments in the Northern Cape!



www.northerncape.org.za

TOP ENTREPRENEUR POCKET GUIDE

The Vision: A national effort is underway to offer tourists a true African experience, one that is distinctly different from the mainly European dominated features of the South African tourism landscape which plays itself out today still. The success of this initiative relies heavily on the involvement of all our communities, black and white, to embrace the spirit of Africa and be proud of our own unique South African traditions, cultures and ways of doing. However, offering a unique South African experience, and consequently a distinctive Northern Cape tourism experience, also creates a wonderful opportunity to bring on board entrepreneurs from historically neglected communities, for instance the San, Nama, Griqua and townships communities.

Two years ago the Department of Tourism, Environment and Conservation started an initiative to intensely support tourism entrepreneurs from such communities in an effort to augment the Northern Cape tourism experience offered by the twenty one small tourism enterprises featured in this booklet. As such, they represent the cream of the crop of historically disadvantaged tourism entrepreneurs, thus carrying the flag for offering the distinctive Northern Cape tourism experience already mentioned.

About This Publication: The Top Emerging Tourism Entrepreneurs Pocket Guide is divided into two sections. The first section highlights the winners of the prestigious Emerging Tourism Entrepreneur of the Year Award, also known as the ETEYA, while the last section promotes the group selected to attend the esteemed international Indaba tourism expo. Each of these businesses completed a strenuous evaluation and training programme aimed at improving their customer service and product and we trust that they will live up to the expectations of all of their clients.

Feedback: We urge all the clients of the small tourism enterprises featured in this booklet to give the Department feedback on their experience as a client. This information will then be used to even further improve their tourism product and assist them to achieve even higher standards. See contact details on the back page of the publication.



P.W. SAAIMAN,
MEC FOR ECONOMIC AFFAIRS, TOURISM,
ENVIRONMENT & CONSERVATION

Twenty one top emerging small tourism businesses featured in this pocket guide are presented to the travelling public and trade with pride and joy. To be recognised as a top emerging tourism entrepreneur in the Northern Cape each of these enterprises first had to emerge from the shadows of self-doubt and at times even industry prejudice. However, they persevered through committing a great deal of personal effort and hard work to improve their product quality, management capabilities and customer service levels. For this the reward was that they are now competitive in the mainstream provincial tourism industry while working full steam towards a sustainable and profitable future. At the same time, they stand as proof that our government's commitment to transforming the provincial tourism industry indeed bears sweet fruits.



It is our wish that this booklet will become a valued companion to all who plan to visit the Northern Cape while at the same time it ignites the rest of the aspiring historically disadvantaged tourism entrepreneurs to do all possible to also be included in the next issue. We wish them all of the best in this exciting endeavour!

PAT MOKHALI
DEPUTY DIRECTOR-GENERAL FOR TOURISM,
ENVIRONMENT & CONSERVATION

It is with great pride that the Department offers you the first ever pocket guide published to promote the top small tourism enterprises owned by historically disadvantaged tourism entrepreneurs of the Northern Cape. The staff of the Tourism Directorate worked hard to prepare these businesses to offer a fine and characteristic Northern Cape tourism experience while at the same time making sure that they will be competitive in the mainstream provincial tourism industry. We trust that you, the client and visitor to the Northern Cape, will enjoy doing business with them and keep coming back for more.



We would like to take this opportunity to congratulate each and every of the small tourism enterprises featured in this pocket guide, recognising that it is the result of hard work, endurance and many sacrifices made. At the same time, we would like to urge them to continue striving to offer an even better product and be the very best tourism business ambassadors of Destination Northern Cape!



2007 ETEYA WINNER

HEERENGRACHT GUEST HOUSE



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net

KIMBERLEY



Heerengracht Guesthouse is an upmarket, affordable guest home for both holiday makers and business executives. It is situated in the exclusive suburb of Royldene in Kimberley, the capital of the Northern Cape, South Africa. The Guest House offers the following:

En-suite bedrooms with DSTV, air-conditioning and a bar fridge. Guests can relax and unwind in or around the sparkling pool. Family units with fully equipped kitchen and lounge on offer. We serve a wholesome breakfast which will give you a jumpstart to the day. Executive suites, conferencing and shuttle services.

Daily tours and shuttle services in and around the city, for both groups and individuals.



CONTACT DETAILS:

42 Heerengracht Ave, Royldene Kimberley 8301, Northern Cape, RSA.

Tel: +27 (0) 53 831 1531, Fax: +27 (0) 53 832 1916

E-mail: tsebusi@kelesedi.co.za, Website: www.kelesedi.co.za

★★★★★ 2007 ETEYA RUNNER-UP
STRELITZIA GUEST HOUSE



www.southafrica.net



UPINGTON

A charming 4-star graded guesthouse with traditional Cape Gable architecture, situated in a picturesque street just off the CBD area and a stone's throw from the Orange River in Upington, capital of the Green Kalahari region.

CONTACT DETAILS:

3 Budler Street, Upington, Northern Cape, RSA.
Tel/Fax: +27 (0) 54 331 1519 Mobile: +27 (0) 83 990 6628
E-mail: isaac@gpnet.net

★★★★★ 2007 ETEYA RUNNER-UP
REPA GUEST HOUSE



www.southafrica.net



KIMBERLEY

Designed for relaxation and pampering comfort! A luxurious and elegant guesthouse situated in an upmarket and tranquil suburb, offering guests a stay with flair, comfort, warmth and the very best hospitality.

CONTACT DETAILS:

79 Aviva Road, Hillcrest, Hillcrest, Kimberley 8301, Northern Cape, RSA.
Tel: +27 (0) 53 861 3132, Fax: +27 (0) 86 607 5832
E-mail: info@repa.co.za, Website: www.repa.co.za

★ ★ ★ 2007 ETEYA FINALIST
SCOTIA INN HOTEL



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net

PORT NOLLOTH



An outstanding 3-star country hotel with a reputation for excellent service and food, situated right on the Diamond Coast with excellent sea views! It is therefore no surprise that many a traveller to Namaqualand and the Richtersveld refer to Scotia Inn as the "jewel of the Northern Cape's diamond coast"!

CONTACT DETAILS:

505 Beach Road, PO Box 9, Port Nolloth 8280, Northern Cape, RSA.

Tel: +27 (0)27 851-8353/8232, Fax: +27 (0)27 851-8847

E-mail: scotiainn@telkomsa.net

2007 ETEYA FINALIST
PULAI 4x4 ADVENTURES



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net

MIER



The Pulai 4x4 trail in Mier is considered one of the very best 4x4 trails in South Africa, offering you an exclusive Kalahari safari experience, fine traditional cooking and the very best of Kalahari hospitality.

CONTACT DETAILS:

P.O. Box 171, Mier, 8811, Northern Cape, RSA.

Tel: +27 (0) 72 159 6726, Fax: +27 (0) 86 612 1010

E-mail: klipkolk.bott@gmail.com



2005 ETEYA WINNER

EKHAYA LODGE & RESTAURANT



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net



KIMBERLEY

Ekhaya Lodge & Restaurant is a three star establishment situated in the centre of Galeshewe, one of South Africa's oldest townships named after a local warrior chief. Our well-appointed and air-conditioned rooms give new meaning to township stay-overs in Kimberley. We are also known for our excellent service which makes Ekhaya Lodge & Restaurant popular with tourists and corporate clients.

Ekhaya offers an overnight experience to people of South Africa and tourists that demand quality while exploring the attractive Diamond Fields. Visiting Ekhaya will expose you to true vibrant township atmosphere while you enjoy the luxuries associated with a modern three star establishment.



CONTACT DETAILS:

Cnr Hulana & Montshiwa Street, Galeshewe, Northern Cape, RSA.

Office: +27 (0) 53 874 3795, Fax: +27 (0) 53 874 3796

E-mail: phenty@absmail.co.za



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net

2004 ETEYA WINNER

MOTSAMAI TOURS & TRAVEL

KIMBERLEY



Motsamai Tours & Travel started as a small tour operator in the Northern Cape but today offers top class travel packages across South Africa. Winner of a number of service excellence awards, they will cater for any client with an interest in the origins of the diamond industry, the Anglo Boer War, brilliant spring flowers of Namaqualand, canoeing the mighty Orange River or enjoying the clear skies and open spaces of the Hantam and Upper Karoo.

Motsamai Tours offers the following:

- Overland Tours including South Africa, Lesotho, Swaziland & Botswana
- Transfers and Accommodation
- Flight Tickets & Vehicle Hire
- Wild-Life Safaris
- Educational & Sporting Tours
- Township & Cultural Tours
- Tailor Made Tours



CONTACT DETAILS:

PO Box 2721, Kimberley, 8300, Northern Cape, RSA.

Tel/Fax: +27 (0) 53 832 1787, Cell: +27 (0) 76 912 7796

E-mail: info@motsamaitours.com, Website: www.motsamaitours.com

☆☆☆ 2003 ETEYA WINNER
KLIPKOLK LODGE



www.southafrica.net



Looking for something very different from your everyday Northern Cape B&B? Looking for something out of the ordinary – an authentic Kalahari experience, complete with the very best of local hospitality and delicious home-baked traditional meals cooked in iron pots on an open fire? Look no further than Klipkolk Lodge and its owners, two Kalahari legends in their own right, Gertruida and Hendrik Bott.

Klipkolk Lodge is a 3-star graded lodge and offers the following comforts:

- 8 Air-conditioned rooms.
- Two chalets sleeping two people each.
- Detached dormitory accommodation sleeping 20 people.
- Well-equipped camp site
- Air-conditioned conference facility for 50 people



CONTACT DETAILS:

P.O. Box 171, Mier, 8811, Northern Cape, RSA.
Cell: +27 (0) 72-159-6726, Fax: +27 (0) 86 612 1010
E-mail: klipkolk.bott@gmail.com



ETEYA
Emerging Tourism Entrepreneur
of the Year Award

www.southafrica.net

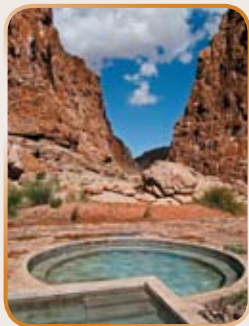
2002 ETEYA WINNER

RIEMVASMAAK TOURISM

KAKAMAS



To the north of the mighty Augrabies falls, between the Orange and dry Molopo rivers, lies 75 000 hectares of sheer mountain desert wilderness. A wilderness born from violent volcanic activity millions of years ago but with a beauty that takes spiritual proportions, amplified by its friendly inhabitants – the Riemvasmaak people. It is here where you can set your soul free, lay back while dipping in a hot springs bath while enjoying the melancholic sounds of calling black eagles, owls, rock pigeons and thousands of pale-wing starlings. It is here where the visitor will be dwarfed by eighty metre high granite cliff walls and awesome lunar-like landscapes. It is here where you can indulge in the 4x4 and cultural experience of your life!



CONTACT DETAILS:

P.O. Box 736, Kakamas, 8870, Northern Cape, RSA.

Tel/Fax: +27 (0) 54 337 2800

Mobile: +27 (0) 83 873 7715 (for direct reservations)

★★★ 2001 ETEYA WINNER
MANNYE'S GUEST HOUSE



www.southafrica.net



KIMBERLEY

Situated close the well known tourist attraction, the Big Hole Kimberley, Galeshewe Activity Route, Star of the West historical pub and the central business district.

The Guest House has an excellent dining room, lounge, pool and braai facilities. Adequate TV's, fans, heaters and safe parking. Each room has twin beds. The suite has a queen size bed with en-suite bathroom. One bedroom has two double bunks suitable for group bookings.

While we provide accommodation and breakfast, supper of traditional foods can be organised on request.



CONTACT DETAILS:

13 Reef Road, Diamantpark, Kimberley, 8301, Northern Cape, RSA.

Tel: +27 (0) 53 861-5667, Fax: +27 (0) 53 861 5584

E-mail: mannye@telkomsa.net

Northern Cape..

find your treasure



www.northerncape.org.za

THE INDABA GROUP

A further eleven tourism enterprises offering a unique and quality product to the travelling public has been identified by the Department of Tourism, Environment and Conservation. They have gone through intensive selection processes in which they had to prove their worth in a highly competitive environment. Together with the ETEYA winners and finalists, they represent some of the very best tourism businesses in the Northern Cape. We are proud to introduce them here and trust you will enjoy every moment of your visit with them.



WINNER: NATIONAL WELCOME
AWARDS 2008: TOURIST GUIDE CATEGORY

AUKWATOWA TOURS



Winner of the prestigious national Welcome Award 2008 in the tour operator category. Offering delightful tours of Port Nolloth, and old and authentic west coast harbour village, as well as short safaris of the Richtersveld World Heritage site. The owner is an expert on the history, plants, animals and cultural lifestyles of the region, marine diamond mining, 4x4 safaris and fishing.

CONTACT DETAILS:

PO Box 169, Port Nolloth, 8280, Northern Cape, RSA.

Tel: +27 (0) 27 851 8026, Fax: +27 (0) 27 851 7595

E-mail: aukwatowa@yahoo.com



AUSTRALIAN ARMS GUEST HOUSE



Welcome

KIMBERLEY



A charming lodge situated in the world-famous Big Hole Museum. The lodge consists of several period-style and authentic buildings dating back to the diamond rush days of the late 1800's, an era known for its famous personalities, fashion, opulence and wealth.

CONTACT DETAILS:

The Big Hole Complex, Kimberley, Northern Cape, RSA.

Tel/Fax: +27 (0) 53 839 4908

E-mail: info@australianarms.co.za, Website: www.australianarms.co.za



HOTEL KGALAGADI



Welcome

KURUMAN



Hotel Kgalagadi is 22km from Kuruman, artistically decorated with locally manufactured African furniture. An ideal place for local rural tourism - donkey carts and horse-riding, tribal - Kgotla and its customs.

CONTACT DETAILS:

Main Road, Batlharos, PO Box 1174, Kuruman 8460, Northern Cape, RSA.

Tel: 053 774-1990, Fax: 053 712-1829

Cell: 072 457 6102



INZANE TOUR BUS



KIMBERLEY

Our philosophy: No trip or request is impossible. We will take reservations from a romantic couple or a rowdy crowd. Hence, we will respond to your wildest, wicked or even most mundane requests to ensure the experience of a lifetime. So, take the dare and go topless in the Diamond City and beyond!

CONTACT DETAILS:

13 Knight Street, CBD, Kimberley 8301, Northern Cape, RSA.
Cell: +27 (0) 73 220 6223
E-mail: jerry@inzane.co.za



LEGAENG GUEST HOUSE



KURUMAN

Legaeng is the Setswana word for "home". We think of our guesthouse as "home" because we want to make our guests feel at ease. Maria and Ivy Molema, a mother and daughter combination, will welcome you in fine traditional style, offering all guests a quality rural tourism experience!

CONTACT DETAILS:

790 Gaobeppe Street, Mothibistadt, 8474, Northern Cape, RSA.
Tel/Fax: +27 (0) 53 773 1977
E-mail: mariamolema@yahoo.com



**WINNER: NC SERVICE EXCELLENCE
AWARD FOR GUEST HOUSES**

LETONA GUEST HOUSE



Welcome

KURUMAN



Situated in a quaint and upmarket residential area in Kuruman, a town at the edge of the southern Kalahari, Letona Guest House is all about welcoming the guest in fine style and attending to all their needs in the best hospitality tradition.

CONTACT DETAILS:

40 Hibiscus Street, Kuruman, 8460, Northern Cape, RSA.

Tel: +27 (0) 53 712 3073, Fax: +27 (0) 86 610 1333

Email: letona.tourism@gmail.com, Web: www.stayinsouthafrica.co.za



McDOUGAL GUEST HOUSE



Welcome

KIMBERLEY



The newly refurbished McDougall Lodge offers 16 comfortable en-suite rooms. McDougall Lodge is situated about 2 km from the business centre of Kimberley. Come and experience our affordable accommodation and sumptuous breakfasts with our friendly staff.

CONTACT DETAILS:

4 Pyramid Road, Royldene, Kimberley, 8301, Northern Cape, RSA.

Tel./Fax: +27 (0) 53 831 8777

E-mail: samajiedt@telkomsa.net



ONSE KOFFIEHUIS RESTAURANT



CARNARVON

A fine restaurant in the historical Alheit Parsonage building serving the very best regional foods, real authentic Karoo meals in the finest tradition. In addition to our restaurant, coffee shop and tourist information centre, we also offer local arts and crafts for sale.

CONTACT DETAILS:

Old Alheit Parsonage (1846), Carnarvon, Northern Cape, RSA.
Tel/Fax: +27(0) 53 382 3188
E-mail: onsekoffiehuis@telkomsa.net



PLENARY HOTEL



DANIËLSKUIL

The Plenary Hotel is a delightful country hotel, situated in Daniëlskuil. Plenary Hotel is close to a number of important tourist attractions such as the Wonderwerk Caves and Boesmansgat. Our hotel is also an ideal stop over for visitors en route to the world famous Kgalagadi Transfrontier Park.

CONTACT DETAILS:

292 Road St, Kuruman, 8460. Northern Cape, RSA
Tel: +27 (0) 53 384-1690, Fax: +27 (0) 53 384-1691
E-mail: plenaryhotel@yahoo.com



RICHTERSVELD GUEST HOUSES

EKSTEENSFONTEIN



The Richtersveld conservation area is best experienced when one stays over in community-based guest houses and camps. Ask the local tourist information office in Eksteensfontein to arrange for cultural entertainment and even let the community prepare traditional food for you. Do not forget to take time out and go for a guided hike in the surrounding mountains, starting at your guest house or camp, all comfortably arranged by the helpful staff of the Eksteensfontein tourist information office.

CONTACT DETAILS:

Eksteensfontein Tourism Information Centre - Tel: +27 (0) 27 851 7108
E-mail: tic@lanctic.net, Web: www.richtersveldguesthouses.co.za



THUBA-KOBO-SEGOLE GUEST HOUSE



KURUMAN



Thuba-Kobo-Segole" – is a phrase in Setswana meaning "Relax! Feel at home!" That's exactly what we offer our guests in our easy going 5-roomed, three star graded "home from home" guest house situated on the edge of the historic town of Kuruman, gateway to the southern Kalahari. Situated close to the world-famous Moffat Mission Station and other local tourist attractions.

CONTACT DETAILS:

25 Seoding Road, Kuruman, 8460, Northern Cape, RSA
Tel/Fax: +27 (0) 53 712 0301
E-mail: tksguesthouse@telkomsa.net

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SOUTH AFRICA real

www.northerncape.org.za

CONTACT NUMBERS

Department of Tourism, Environment and Conservation.

Private Bag X6102, Kimberley 8300, RSA.

Tel.: +27 (0) 53 807 7300. E-mail: feedback.tourism@gmail.com

Northern Cape Tourism Authority.

Private Bag X5017, Kimberley 8300, RSA.

Tel.: +27 (0) 53 833 1434, E-mail: northerncapetourism@telkomsa.net

Website: www.northerncape.org.za

FEEDBACK TO THE FOLLOWING EMAIL ADDRESS

feedback.tourism@gmail.com

TOURISM OFFICE CONTACT NUMBERS

DIAMOND FIELDS TOURISM OFFICE

TEL +27 53 832 7298 • FAX +27 53 832 7211

EMAIL - tourism@solplaatje.org.za

KAROO TOURISM OFFICE

TEL +27 53 631 4176 • FAX +27 53 631 0105

EMAIL - deaar@emthanjeni.co.za

NAMAKWA TOURISM OFFICE

TEL +27 27 712 8035/6 • FAX +27 27 712 1421

EMAIL - tourismsbk@namakwa-dm.gov.za

GREEN KALAHARI TOURISM OFFICE

TEL +27 54 337 2952 • FAX +27 54 332 6589

EMAIL - greenkal@webmail.co.za

KALAHARI TOURISM OFFICE

TEL +27 53 712 1001 • FAX +27 53 712 2502

EMAIL - kaldc@mweb.co.za

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